



Elisa  
Palomino

A MORE SUSTAINABLE FUTURE

*PROJECT  
WEEK*

# WORKSHOP OUTPUT

Sustainable practices are now becoming part of mainstream fashion and they are being seen as an opportunity rather than a challenge for the fashion industry. The advancements of sustainable textile development are allowing designers to further their visions on fashion. Designers are now able to choose or develop their own sustainable materials taking care of the environment.

Craft connects material sourcing and the relationship of the maker with the natural world through the application of skills and material-based knowledge to small-scale production. Craft promotes sustainable development and social impact. Craft offers an alternative way of thinking about the world and can contribute to the building of re-localised, resilient communities.

The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the

global challenges we face, including those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice.

This workshop provides an overview of the new alternative materials available, the concept of craft and how to achieve the Sustainable Development Goals through your design work.

The workshop is intended to explore contemporary sustainable materials and the connection between craft and material sourcing, offering you a wider perspective to help you discover your individual approach to contributing to more sustainable practices.

The workshop will be a combination of lectures, group exercises and practical design exercises.

## TOPICS COVERED:

### Sustainable materials

- › Approaching sustainability through materials
- › Successful sustainable materials and the brands behind them
- › Key differences between naturally grown, artificially regenerated and synthetic man-made fibres.

### Craft

- › Craft and the relationship of the maker with the natural world
- › Case studies of inspiring and successful brands connecting to craft
- › Craft and luxury
- › Craft and social impact

### The Sustainable Development Goals

- › The guiding principles of United Nations Sustainable Development goals to achieve a more sustainable future
- › People and planet as main beneficiaries of your design work

## LEARNING AND TEACHING METHODS

- › Lectures
- › Workshop
- › Tutorials
- › Group work

## CONSIDERATIONS:

Within your mixed pathway groups of Product, Interior, Graphic and Fashion you are required to produce 1 artefact and present a creative installation. This project is your opportunity to explore and challenge your ideas on sustainability (in terms of materials, production methods and socially)

Each team will deliver at the crit:

- › Documented design development to show inspiration and research
- › 1 artefact plus 3D samples
- › Promotional film to promote the artefact
- › Additional promotional material (branding, packaging, graphics)
- › Creative installation with set

## PROJECT AIMS:

- › To increase your knowledge of Product, Interior, Fashion and Graphic design.
- › To explore new sustainable technologies
- › To explore new ways of communicating sustainable design
- › To work through a realistic design brief and produce an artefact and promote it effectively, that utilises design and communication elements in the areas of Product, Interior, Graphic and

Fashion creating a strong professional result.

- › To illustrate and understand the potential advantages and problems which occur when working within a design team on a specific brief.
- › To create a system structure that allows team members to work and communicate effectively together and increase awareness of the importance of design overview, time management, organisation and presentation concepts.

#### **RESEARCH:**

Prior to the workshop:

- › Choose one of the United Nations Sustainable Development Goals to work with. <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>
- › Gather an extensive set of images that will reflect your creative universe. Collect exciting personal research from diverse and inspiring sources, document your responses by drawing, photography and collage to create a rich and exciting research archive. This will lead you to innovative idea development and an experimental design process, that will be used during the workshop to express your unique personal design identity and

your approach to contributing to more sustainable practices.

- › You will search to find inspiration in unexpected places, finding and creating references that express your personal point of view.
- › You will be expected to be ambitious and push your understanding of sustainability by challenging your preconceived ideas by responding creatively to your personal research.

#### **OUTCOME:**

By the end of this course you will;

- › Gain an understanding of current sustainable materials
- › Explore how sustainability can create a competitive advantage for your design practice
- › Understand how sustainability issues can be used to strengthen and grow a design brand.
- › Commit to the guiding principles of United Nations Sustainable Development goals to achieve a more sustainable future
- › Understand how people and planet can benefit from your design work
- › Present your individual approach to more sustainable practices to the group and receive tutor feedback

# WORKSHOP OUTLINE

## 22nd OCTOBER

9:00 Project Introduction. A More Sustainable Future. Elisa Palomino.

- › Creation of teams
- › Research in teams

## 23rd OCTOBER

Lecture. Elisa Palomino

- › Present your initial research ideas. They will be approved during the meeting.
- › It is imperative now that you are helpful to each other to complete the project successfully.
- › Team work. Design development.

## 24th OCTOBER

- › Present your initial design development designs. They will be approved during the meeting.
- › Graphic students present loose concept boards for film.
- › Product, Interior and Fashion students present design development.

## 25th OCTOBER

- › Prepare the artefact to be ready for filming / photography.
- › Complete all material processes.
- › Graphic students to film all available material ready to start editing.
- › Finalise promotional ideas (if appropriate) and plan presentation.

## 26th OCTOBER

- › Final Installation and Final Crit

# RESOURCES REQUIRED

› Type of room:

Rooms with big tables.

› Audio visual equipment:

Screen for presentations

› Technical equipment:

Colour Printer / Ink cartridges  
and A3/A4 paper

**MATERIALS TO BE BROUGHT BY EACH STUDENT**

› Computer, USB stick

› Loose pages of A3 cartridge paper

› Hard back Sketchbook

› HB pencils, Pencil sharpener, Eraser

› Scissors, Knife, glue stick, colouring materials

› Photocopies, images for the research

# READING LIST

## RESEARCH BODIES

Centre for Sustainable Fashion

[www.sustainable-fashion.com](http://www.sustainable-fashion.com)

MISTRA Future Fashion

[www.mistrafuturefashion.com](http://www.mistrafuturefashion.com)

Sustainable Clothing Action Plan: Clothing Knowledge Hub

[www.wrap.org.uk/node/19930](http://www.wrap.org.uk/node/19930)

Textiles Environment Design

[www.tedresearch.net](http://www.tedresearch.net)

Textile Futures Research Centre

[www.tfrc.org.uk](http://www.tfrc.org.uk)

## PLATFORMS AND OTHER KEY ORGANISATIONS

Clean Clothes Campaign

[www.cleanclothes.org](http://www.cleanclothes.org)

Ethical Fashion Forum

[www.ethicalfashionforum.com](http://www.ethicalfashionforum.com)

Fair Trade Foundation

[www.fairtrade.org.uk](http://www.fairtrade.org.uk)

Environmental Justice Foundation

[ejfoundation.org](http://ejfoundation.org)

The Good Guide

[www.goodguide.com](http://www.goodguide.com)

Greenpeace Detox Campaign

[www.greenpeace.org/international/en/campaigns/toxics/detox/](http://www.greenpeace.org/international/en/campaigns/toxics/detox/)

Labour Behind the Label

[www.labourbehindthelabel.org](http://www.labourbehindthelabel.org)

Nordic Initiative, Clean and Ethical

[www.nordicfashionassociation.com](http://www.nordicfashionassociation.com)

Oxfam

[www.oxfam.org/en/campaigns/trade](http://www.oxfam.org/en/campaigns/trade)

TRAID

[www.traid.org.uk/education/resources/](http://www.traid.org.uk/education/resources/)

War on Want

[www.waronwant.org](http://www.waronwant.org)

World Fair Trade Organisation

[www.wfto.com](http://www.wfto.com)

UN Global Compact

[www.unglobalcompact.org/index.html](http://www.unglobalcompact.org/index.html)

### KEY REPORTS

United Nations Global Compact/BSR | A Guide to Traceability: A Practical Approach to Advance Sustainability in Global Supply Chains

[http://www.bsr.org/reports/BSR\\_UNGC\\_Guide\\_to\\_Traceability.pdf](http://www.bsr.org/reports/BSR_UNGC_Guide_to_Traceability.pdf)

Clean Clothes Campaign | Tailored Wages

[www.cleanclothes.org/livingwage/tailoredwages/tailored-wage-report](http://www.cleanclothes.org/livingwage/tailoredwages/tailored-wage-report)

Labour Behind the Label | Tailored Wages UK

[www.labourbehindthelabel.org/campaigns/itemlist/category/294-report](http://www.labourbehindthelabel.org/campaigns/itemlist/category/294-report)

Ethical Fashion Forum | Value Chain Call to Action

[source.ethicalfashionforum.com/article/value-chain-call-to-action-1st-Draft](http://source.ethicalfashionforum.com/article/value-chain-call-to-action-1st-Draft)

Baptist World Aid Australia | Behind the Barcode

[www.baptistworldaid.org.au/behind-the-barcode/](http://www.baptistworldaid.org.au/behind-the-barcode/)

International Labor Rights Forum | Deadly Secrets

[laborrights.org/publications/deadly-secrets-how-apparel-brands-cover-safety-hazards](http://laborrights.org/publications/deadly-secrets-how-apparel-brands-cover-safety-hazards)

UN Global Compact | The Global Corporate Sustainability Report 2013

[www.unglobalcompact.org/AboutTheGC/global\\_corporate\\_sus-](http://www.unglobalcompact.org/AboutTheGC/global_corporate_sus-)

[tainability\\_report.html](http://www.fairtrade.org.uk/impact-report.html)

Fair Trade Foundation | Impact of Fairtrade Cotton

[www.fairtrade.org.uk/includes/documents/cm\\_docs/2012/F/2\\_FTF%20Cotton%20summary%20and%20response%20May%202012.pdf](http://www.fairtrade.org.uk/includes/documents/cm_docs/2012/F/2_FTF%20Cotton%20summary%20and%20response%20May%202012.pdf)

Greenpeace | A Fashionable Lie, Detox

[www.greenpeace.org/international/Global/international/publications/toxics/2014/A-Fashionable-Lie.pdf](http://www.greenpeace.org/international/Global/international/publications/toxics/2014/A-Fashionable-Lie.pdf)

WRAP | Valuing Our Clothes

[www.wrap.org.uk/sites/files/wrap/VoC%20FINAL%20online%202012%2007%2011.pdf](http://www.wrap.org.uk/sites/files/wrap/VoC%20FINAL%20online%202012%2007%2011.pdf)

Centre for Sustainable Fashion | Steps Towards Sustainability in Fashion: Snapshot Bangladesh

[ualresearchonline.arts.ac.uk/5671/1/CSF\\_Vol.6\\_Steps\\_towards\\_Sustainability\\_in\\_Fashion\\_Snapshot\\_Bangladesh.pdf](http://ualresearchonline.arts.ac.uk/5671/1/CSF_Vol.6_Steps_towards_Sustainability_in_Fashion_Snapshot_Bangladesh.pdf)

University of Cambridge | Well Dressed?

[www.cam.ac.uk/research/news/well-dressed](http://www.cam.ac.uk/research/news/well-dressed)

BSR | Sustainable Fashion Design: Oxymoron No More?

[www.bsr.org/reports/BSR\\_Sustainable\\_Fashion\\_Design.pdf](http://www.bsr.org/reports/BSR_Sustainable_Fashion_Design.pdf)

Rank A Brand | Feel Good Fashion: Transparency & Corporate Social Responsibility 2014

[rankabrand.org/static/FeelGoodFashion\\_2014\\_Summary.pdf](http://rankabrand.org/static/FeelGoodFashion_2014_Summary.pdf)

Traidcraft | Material Concerns: How responsible sourcing can deliver the goods for business and workers in the garment industry

<http://www.traidcraft.org.uk/>

## BOOKS

Sandy Black | The Sustainable Fashion Handbook 2012

[www.thamesandhudson.com/The\\_Sustainable\\_Fashion\\_Handbook/9780500290569](http://www.thamesandhudson.com/The_Sustainable_Fashion_Handbook/9780500290569)

Tamsin Blanchard | Green is the New Black: How to Change The World with Style 2008

[www.ecolibris.net/greenisthenewblack.asp](http://www.ecolibris.net/greenisthenewblack.asp)

Michael Braungart and William McDonough | Cradle to Cradle: Remaking the Way We Make Things 2009

[www.amazon.co.uk/Cradle-Michael-Braungart/dp/0099535475](http://www.amazon.co.uk/Cradle-Michael-Braungart/dp/0099535475)

Sass Brown | ReFashioned: Cutting Edge clothing from Recycled Materials 2013

[www.laurenceking.com/en/refashioned-cutting-edge-clothing-from-upcycled-materials/](http://www.laurenceking.com/en/refashioned-cutting-edge-clothing-from-upcycled-materials/)

Elisabeth Cline | Overdressed: The Shockingly High Cost of Cheap Fashion 2012

[overdressedthebook.com/author.html](http://overdressedthebook.com/author.html)

Kate Fletcher and Lynda Grose | Fashion and Sustainability: Design for Change 2012

[www.laurenceking.com/en/fashion-sustainability-design-for-change/](http://www.laurenceking.com/en/fashion-sustainability-design-for-change/)

Alison Gwilt and Timo Rissanen | Shaping Sustainable Fashion: Changing the Way We Make and Use Clothes 2011

[www.routledge.com/sustainability/](http://www.routledge.com/sustainability/)

Tansy Hoskins | Stitched Up: The Anti-Capitalist Book of Fashion 2014

[www.plutobooks.com/display.asp?K=9780745334561](http://www.plutobooks.com/display.asp?K=9780745334561)

Naomi Klein | No Logo 1999

[www.naomiklein.org/no-logo/buy-the-book](http://www.naomiklein.org/no-logo/buy-the-book)

Safia Minney | Naked Fashion: The New Sustainable Fashion Revolution 2012

[newint.org/books/ethical-living/naked-fashion/](http://newint.org/books/ethical-living/naked-fashion/)

Dara O'Rourke | Shopping for Good 2012

[mitpress.mit.edu/books/shopping-good-0](http://mitpress.mit.edu/books/shopping-good-0)

V. Ann Paulins | Ethics in the Fashion Industry 2009

[www.bloomsbury.com/uk/ethics-in-the-fashion-industry-9781563675331/](http://www.bloomsbury.com/uk/ethics-in-the-fashion-industry-9781563675331/)

Pietra Rivoli | The Travels of a T-Shirt in the Global Economy 2009

[eu.wiley.com/WileyCDA/WileyTitle/productCd-0470287160.html](http://eu.wiley.com/WileyCDA/WileyTitle/productCd-0470287160.html)

Lucy Siegle | To Die For: Is Fashion Wearing Out the World? 2011

[www.harpercollins.co.uk/titles/9780007264094/to-die-for-lucy](http://www.harpercollins.co.uk/titles/9780007264094/to-die-for-lucy)

Rachel Louise Snyder | Fugitive Denim: A Moving Story of People and Pants in the Borderless World of Global Trade. 2007

[books.wwnorton.com/books/detail.aspx?ID=5997](http://books.wwnorton.com/books/detail.aspx?ID=5997)

Henrietta Thompson | Remake It: Clothes. 2012

[www.thamesandhudson.com/Remake\\_It\\_Clothes/9780500516324](http://www.thamesandhudson.com/Remake_It_Clothes/9780500516324)

Kelsey Timmerman | Where Am I Wearing? A Global Tour to the Countries, Factories and People That Make Our Clothes 2012

[eu.wiley.com/WileyCDA/WileyTitle/productCd-1118277554.html](http://eu.wiley.com/WileyCDA/WileyTitle/productCd-1118277554.html)

Frances Corner | Why Fashion Matters

[www.francescorner.com/why-fashion-matters/](http://www.francescorner.com/why-fashion-matters/)

